

MARKETING IDEAS

Month June Year 2020

Sunday Virtual Open Houses	Monday Low Activity!	Tuesday	Wednesday High Activity!	Thursday	Friday High Activity!	Saturday Virtual Open Houses	
	Weekly Stats 1	Challenge yourself to post 1 video each week for a month to increase engagement. 2	Which is the best view - mountains or beach? 3	Post a pic of your favorite spot to relax in at home. 4	It's Doughnut Day! Deliver to your local essential workers. 5	It's National Trails Day! Highlight nearby trails. 6	
Have you reviewed changes to GREC compliance? Make sure your marketing isn't going to get you in trouble! 7	Weekly Stats 8	Homebuyer Seminar: RIGHT-sizing your home for seniors and empty nesters 9	Post digital flip book brochures your listings. 10	Co-host a free virtual class w/ a local business you'd like to support (cooking, gardening, etc.) 11	Year to Date Market Data Report Video. 12 *	Count your touches. It's June, you should be at 18. If you aren't on track to hit 36, ask us how we can help! 13	
Does your database in beach body shape? Now's the time to give it a workout. Add those tags! 14	Weekly Stats 15	If you could make 1 room in your home bigger, which would it be? 16	It's Eat Your Veggies Day! Check out these listings w/ a yard you can grow veggies in! 17	It's Picnic Day! Host a socially distant picnic at a local park for your VIPs and their kids. 18	It's Road Trip Day! Highlight the top road trips from your area. 19	Masks are the new normal. Order custom branded masks w/your logo for only \$13/each. 20	
<i>Fathers Day</i> 21	Weekly Stats 22	How to avoid losing your home if you've lost your job. Interview a financial pro. 23	Post video tours of your listings 24 *	Highlight a local business that you'd like to keep open! How can your sphere help keep the community vibrant? 25	It's Take Your Dog to Work Day! Post a pic of your dog working with you. 26	Are your newsletters having impact? Talk to us about premium email newsletter subscriptions. 27	
In a shifting market you need to stand out! Is your branding an ugly ducklin? Let us turn it into a swan! 28	Weekly Stats 29	Which home feature is more important - square footage, yard size, or neighborhood? 30	GET YOUR FREE BLANK COLOR-CODED PLANNER @ MARKETINGDEPT.CO/FREE-DOWNLOADS				